

Several Hundred Job Openings Listed in Portal Launched by Dow and the Michigan Economic Development Corporation

More than 145 Michigan Employers Join Effort; 450 Open Positions Across the State Now Available

MIDLAND, Mich. – July 25, 2016 – The Dow Chemical Company (NYSE: DOW) and the Michigan Economic Development Corporation, working in cooperation with local economic development corporations including Midland Tomorrow, Saginaw Future, and Bay Future, announced today very strong participation in a state-wide job portal that has been established to help offset the impacts from restructuring measures currently being implemented by Dow. More than 145 Michigan employers have posted 450 open jobs in the portal, with the State of Michigan accounting for close to 300 of these jobs.

The customized online job portal, designed specifically for affected Dow and Dow Corning employees, launched on July 11, 2016. The portal offers Michigan companies an opportunity to post open jobs and search for highly skilled Dow and Dow Corning talent to fill open roles. Employees affected by Dow's recent restructuring effort are provided log-in details at the time of notification, and create an online profile in the portal to aid in the search and selection process.

"We are very pleased with the response to this online talent matching resource," said Rich Wells, vice president for Dow's Michigan Operations. "It is a true testament to the strength of our business community, and the commitment shown by the State of Michigan, to retain these highly skilled talents here in the Great Lakes Bay Region and across the state."

"I would like to recognize the leadership Dow has shown in this effort," said Steve Arwood, chief executive officer of the Michigan Economic Development Corporation. "This is the first time we have created such a customized portal, and it shows the power of the State, the local Economic Development Corporations and the company coming together to help affected employees while strengthening our workforce and talent retention efforts throughout the State of Michigan."

There is no charge to affected employees or potential employers to access the portal, which is being administered by Midland Tomorrow. Companies interested in learning more about the portal may contact Tracy Gallagher with Midland Tomorrow at gallagher@midlandtomorrow.org or the MEDC talent team at talentassist@michigan.org.

Virtual Career Fair Planned

In addition to the job portal, affected employees can also connect with potential new employers through a state-sponsored virtual career fair on Wednesday, August 10, 2016 from 10 a.m. to 4 p.m.

The Michigan Virtual Career Fair, sponsored by Pure Michigan Talent Connect, brings together Michigan employers and talent from across the state and around the globe in an online, virtual event. The last Michigan Virtual Career Fair event, in May of this year, had more than 20 Michigan employers in varying industries and nearly 250 employment opportunities were highlighted and featured. Registration information can be found at www.mitalent.org/virtualcareerfair.

Date for Great Lakes Bay Region Entrepreneurship Fair Announced

The Great Lakes Bay Regional Alliance has also announced the date for the first-ever Great Lakes Bay Region (GLBR) Entrepreneurship Fair. The Fair will take place on September 16, 2016 at Saginaw Valley State University. The event, to be hosted by the Alliance and The Dow Entrepreneurship Institute at SVSU, will bring together experts in the area of small business start-up, and will provide access and

information from local universities, technology incubators and funding sources on how to start a small business.

“Economic vitality is a key priority of the Great Lakes Bay Regional Alliance,” said Matt Felan, president and CEO of the Alliance. “We know that small business powers the U.S. economy, and enabling new businesses to start up and operate in our region allows us to broaden our economic base. It also creates new employment opportunities, and offers our residents a more diverse range of products and services which improves the quality of life in the communities we represent.”

The Dow Entrepreneurship Institute at SVSU was funded by the Herbert H. & Grace A. Dow Foundation. The institute stimulates creation of new business ventures, serves as a resource for research activities aimed at business innovation, and provides internship opportunities with area businesses for student entrepreneurs.

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